

Annual Kids Night at the Races with KDKD Radio at Central Missouri Speedway

By Alan Miller

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CMS Announcer/Public Relations

(Warrensburg, MO) Warrensburg's own Central Missouri Speedway (CMS) will once again gather as they have been for over 17 years on the clay oval track in Warrensburg to share a night of fun for the kids, their families as well as developmentally disabled adults from numerous agencies around central Missouri. The 'mighty modified, ULMA late model, street stock and b-modified drivers will make another attempt to drive their machines into Waterloo Storage Products Victory Lane.

One of the biggest highlight events at the track each year is the Annual Kids Night at the Races sponsored by KDKD 95.3 Radio and the Missouri Army National Guard. Kids, ages 12 and under will make their way down to the front stretch of the high-banked clay oval at intermission to run foot races with children their own age to compete for a coveted winner's medallion. After each race every child receives a bag of goodies with school supplies, driver autograph cards and t-shirts, business discount coupons, candy the other race related trinkets. The race fans, drivers and local businesses provide the items that fill the bags full for the kids. All children twelve years and under will also receive a free hot dog and drink courtesy of track promoters Earl and Susan Walls.

The Wall's have provided a venue to enjoy racing events and family fun for 17 years. They work hard as a family to provide a track with updated facilities for racers, fans and families to enjoy some entertainment every Saturday night throughout the summer. They also give back to the community through the free ticket programs for disabled adults and well as disadvantaged kids through the annual Kids Night at the Races.

Each race season they provide free admission tickets for the agencies serving the disadvantaged so they can bring staff and residents to the track for a night of summer fun and racing entertainment. The Cornerstone Agency in Higginsville is one such group and are big supporters of Concordia driver, Jason Thompson the current point's leader in the modified division at CMS. Thompson's mother owns and operates the agency helping to provide housing for developmentally disabled adults. These adults will also have a chance to participate this Saturday evening with various games designed for them many of whom are just kids at heart.

Be sure to join us this weekend at CMS. General admission is \$12 and there are plenty of discounts including \$8 admission for senior citizens 65 years and older, military w/I.D. card, college students with college I.D., and kids 13 to 17 years of age. Children 6 to 12 years of age get in for \$6 and young ones 5 and under are always free; anyone permanently confined to a wheelchair may enter our admission gates free! Pit gates open weekly at 4:30 with grandstands opening at 5. Hot laps begin at 7, racing begins 7:30. For more information call the track report line at 660-747-2166 or visit us on the web at www.centralmissourispeedway.net.

Remaining CMS Schedule

- Aug 21 Midwest Coating and L.J.S. Graphics Night at the Races, All Divisions, \$5 Admission for Boy Scouts!
- Aug 28 RSC Equipment Rental and Fan Appreciation Night, Weekly Racing, All Divisions

Annual Labor Day Weekend Special

Sept 3 (Friday) - \$1,500-to-win B-Modifieds plus Night 1 Modified Qualifying

Sept 4 (Saturday) - \$3,000-to-Win Modifieds plus ULMA Late Models and Street Stocks

- Sept 10 *(Friday) ASCS/WoW Sprint Cars with 600cc Micro Midget,
 Jesse Hockett Tribute*
- Sept 11 Waterloo Storage Products Race Night,
 Season Championships in All Divisions

Business partners at Central Missouri Speedway for the 2010 season include, Waterloo Storage Products, KOKO AM 1450 Radio, Comfort Inn Warrensburg Station, KMMO Radio, LJS Graphics, the Missouri Coalition for Roadway Safety, 98.5 FM The Bar, RSC Equipment Rental, Heartland Waste, KDKD FM 95.3, Bad Boy Mowers, and Midwest Coating.